



# **JACQUELINE W. NUZZO**

**Creative Studio Director**

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# ABOUT

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Confidential Client



**Creative Studio Director**  
8+ years of experience in design & art direction  
MFA, Printmedia, Fiber & Material Studies, School of the Art Institute of Chicago

Specialties include conceptual & digital design, experiential installations, print production, fabrication, R&D, color theory, team leadership

# MAYA ROMANOFF

## Chicago, IL

### 2024-2025

Palazzo Plaster Collections

Role: Associate Studio Creative Director

Challenge: Reimagine Venetian plaster techniques for modern, flexible luxury wallcoverings while maintaining artisanal quality at scale.

Concept: Two collections balancing heritage and contemporary design:

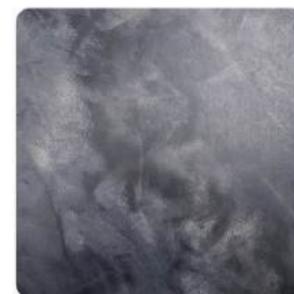
Malta: Organic, hand-crafted plaster textures, inspired by traditional Italian methods.

Banda: Architectural, hand-combed reinterpretation of plaster maintaining tactile depth.

Execution: Conducted material R&D for paper grounds, paints, dyes, and metallic powders. Developed recipes, scaled production processes, trained production team on techniques. Oversaw full collection development from sketches to final installation photography. Managed multiple colorways per collection (Malta: 12, Banda: 9) that aligned with market needs for high-end luxury, retail, and interior design clients.

Impact: Successfully launched two cohesive but distinct collections within my first year. Combined craftsmanship and production scalability, balancing aesthetic and operational requirements. Installations in client spaces and photography demonstrate tactile, visual and experiential storytelling.

# PALAZZO PLASTER "MALTA"



Marina  
MR-W-79-1510-C



Crema  
MR-W-79-1509



Polvere Blue  
MR-W-79-1508-O



Grigio  
MR-W-79-1176-S



Tortora  
MR-W-79-1389-S



Patina  
MR-W-79-1667-G



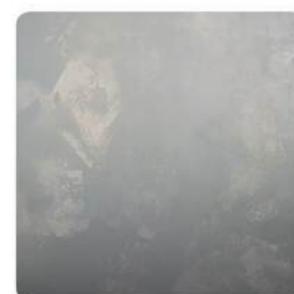
Rosa  
MR-W-79-1381-O



Pesca  
MR-W-79-1324-O



Bianca  
MR-W-79-1X15-O



Cristallo  
MR-W-79-1508-O



Espresso  
MR-W-79-1113-B



Nero  
MR-W-79-1109-BL

36"

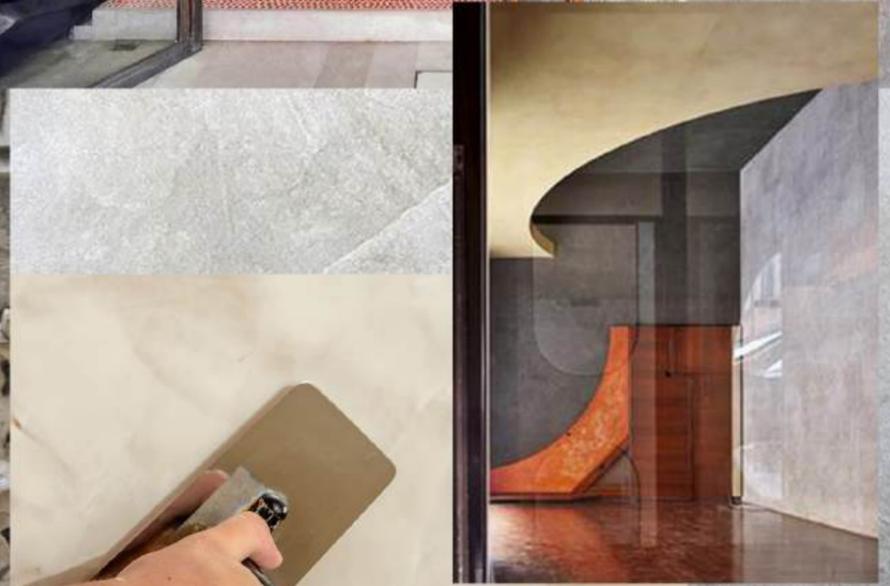


36" 36" 36" 36" 36" 36" 36"



Malta began as an exploration of traditional Venetian plaster and its natural movement across architectural surfaces. Through material and texture studies, I experimented with ways to replicate the subtle irregularities of hand-applied plaster in a flexible wallcovering format.

Drawing influence from Carlo Scarpa's material sensibility and his emphasis on craft, these designs investigate plaster as both a natural and architectural medium.



# PALAZZO PLASTER "BANDA"



Sole  
MR-W-80-002-O



Avorio  
MR-W-80-1X15



Ferro  
MR-W-80-1X02-S



Terra  
MR-W-80-1113-B



Tortora  
MR-W-79-1389-S



Argento  
MR-W-80-033-S



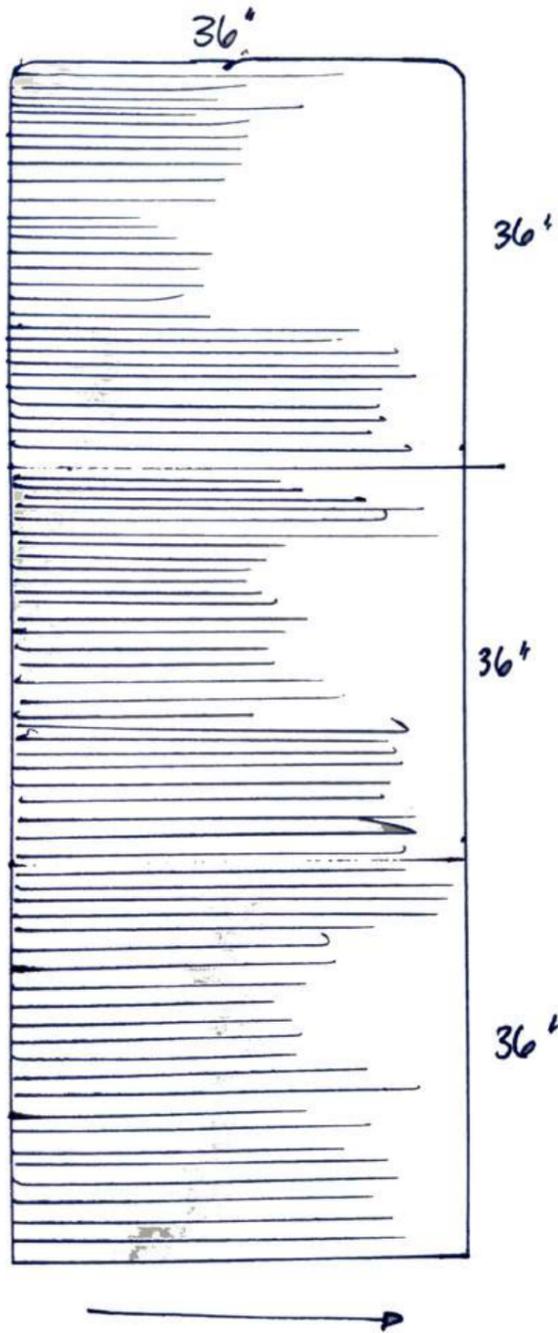
Dolcetto  
MR-W-80-1918-G



Patinaire  
MR-W-80-1667



Cielo  
MR-W-80-1507



Banda evolved from the same plaster research as Malta but explores a more architectural expression of the material.

The goal was to create a surface that maintained the tactile depth of plaster while introducing a structured, rhythmic pattern.

Through iterative sketches and material testing, I developed a combed technique that produced linear movement across the surface.

This approach created a balance between handcrafted texture and geometric order.



# **CONFIDENTIAL CLIENT**

## **Sunnyvale, CA**

### **2021-2022**

Large-scale Experiential Installation

Role: Lead Digital Artist & Content Manager, Grand Image LTD

Challenge: Transform eight floors of corporate space into a visually engaging, immersive environment “*Celebrating People*”.

Concept: A series of experiential, site-specific installations combining large-scale portraits, wallcoverings, 3D sculptures, and custom floor decals. This project explored human connection and playfulness through visual storytelling.

Execution: Led a team of four artists from concept through production while managing budgets, schedules, and vendor collaboration.

Impact: Delivered the project on time and budget under NDA. The installations created a cohesive, memorable experience across all eight floors. The success of this project led to the design of two additional company headquarters.

# CLOUD CEILING

I created this expansive ceiling wallcovering, visible from all eight floors of the building. Measuring an impressive 488.5 inches wide by 277.25 inches high, the piece was built from over 40 photographic assets of clouds.

Due to its massive scale, maintaining image clarity and resolution was a significant technical challenge.

Each asset had to be carefully selected, scaled, and retouched to ensure visual quality across the full surface.

The result is a bright, playful cloudscape that brings warmth and a sense of human connection to the space, reinforcing the company's people-first identity.

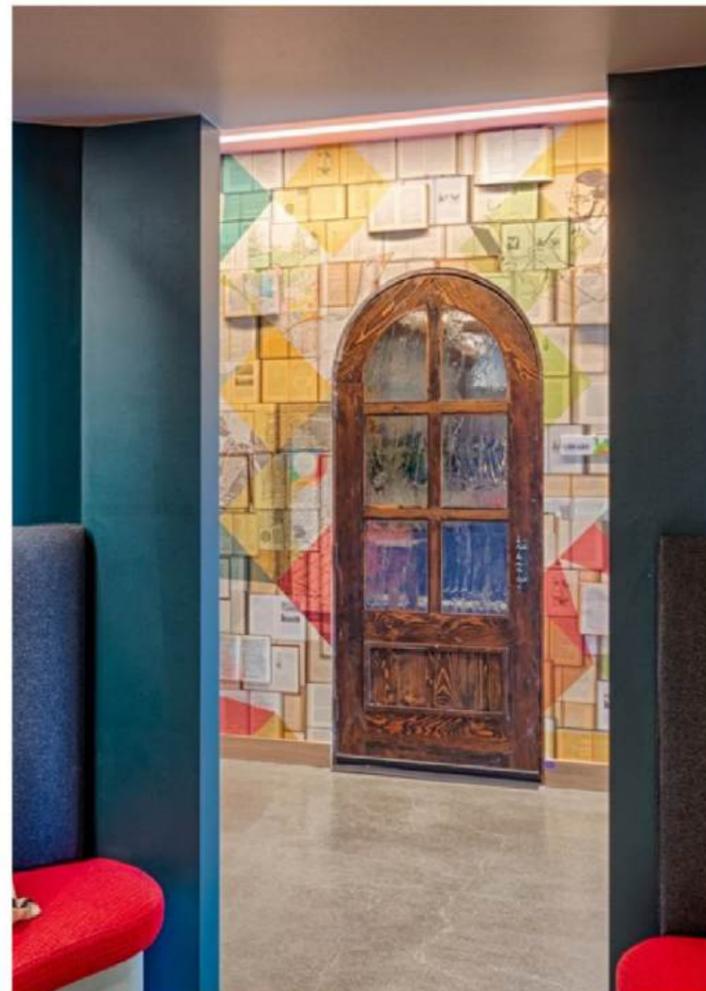


# LITERARY BOOK WALL

This full-wall installation features a custom-designed wallcovering overlaid with sculpted physical books. My studio created the wallcovering by collaging hundreds of scanned book pages into a seamless, immersive pattern. The 2D Studio then installed and shaped real books directly onto the surface, carefully sculpting them to remain open in dynamic, three-dimensional forms.

Precise planning was essential, as the digital wallcovering had to be built to exact scale to accommodate the placement of physical books and integrated hand-drawn elements.

On top of this layered base, my team hand-painted geometric motifs, illustrations of literary figures, and hidden easter eggs referencing the client. I provided full artistic direction throughout the project, conceptualizing the initial sketch, sourcing books, and offering feedback from start to finish.



# CUSTOM WALLCOVERINGS



Wallcoverings on every level offered bursts of inspiration and subtle references to each theme.

Notable installations included sports and fashion collages wrapped around floor-to-ceiling cylindrical beams.

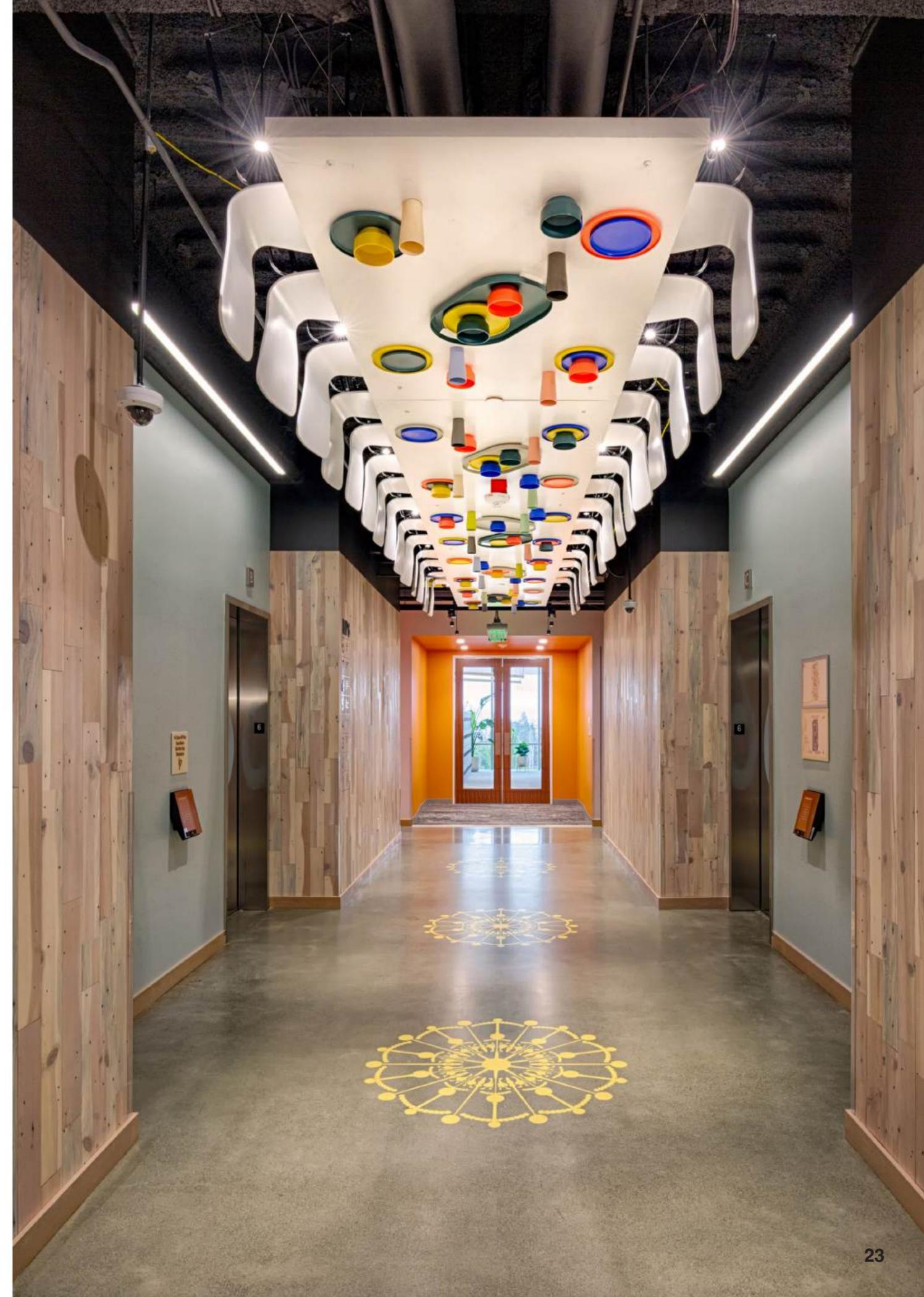


# UPSIDE DOWN DINNER PARTY

This client concept was realized through the 3D team's sourcing of life-size chairs, plates, and cups, all painted to precisely match the client's color palette.

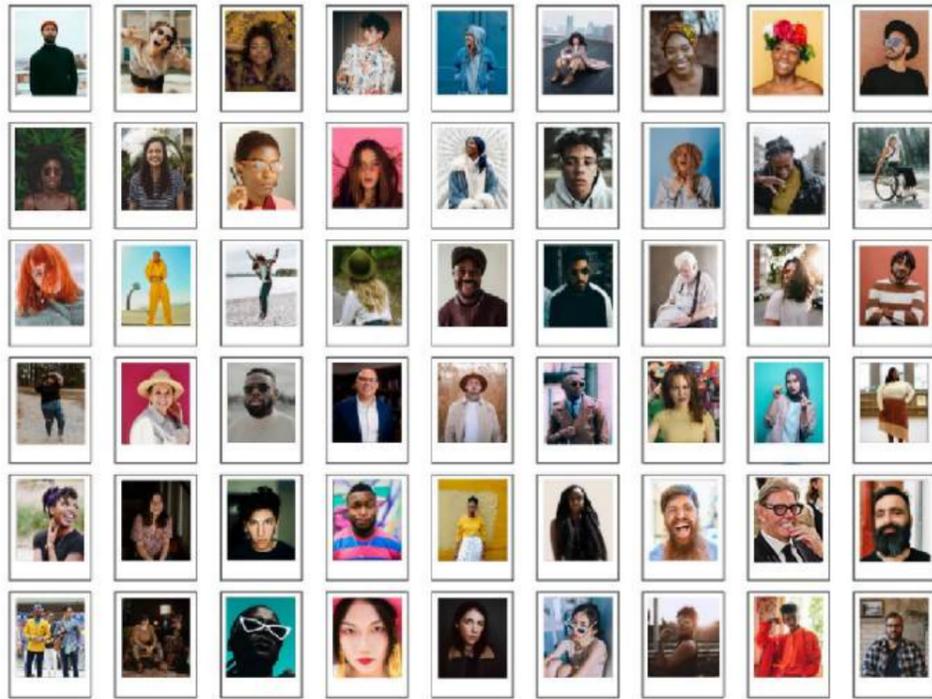
The table, crafted by the 3D studio, was installed in five segments and surrounded by 30 chairs.

I collaborated closely with the 3D team to design and create custom floor stencils, producing the die-cut files that contributed to a flipped narrative, visually articulating chandeliers in the space.

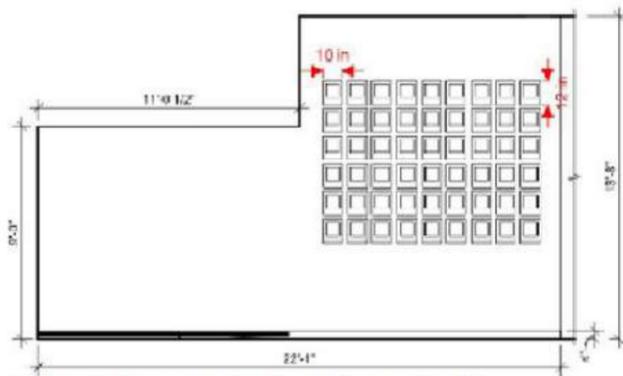


# POLAROID WALL

I designed this Polaroid wall as a tribute to fashionable individuals from all walks of life, encompassing diverse ages, abilities, and ethnicities.



**A6: Photo Wall** goofy fashion selfies and other fashion spoofs. Opportunity for candid and fashion class photos.



GI to print imagery onto Chromaluxe, giving the illusion of actual Polaroid photos, to be installed in a grid on the wall.  
QTY 54 at 10"W x 12"H

I sourced the images and produced die-cut files to enable printing on reflective white metal, which creates a realistic shimmer and brings the portraits to life.

